

## Organization profile

1	Name of Organization	<b>HARSITA ALUR YOJANE</b> (HASSANAMBA RURAL SKILLS IN INDUSTRIES TRAINING ASSOCIATION) Registration address:- Kabbinahally (v),Haradanahally(p),Holenarasipura(tq),Hassan Mob:9741519922 K.N RAMASHETTY
2	Address	Field office:- <b>HARSITA ALUR YOJANE</b> Lakshmi kuteera Dadadahally road Alur town,Hassan dist . Mob:9743004723 E. MAIL ID:-harsitha.ngo@gmail.com
3	Registration No	58/1997 date:- 27 <sup>th</sup> Aug1997
4	Contact persons	<ol style="list-style-type: none"> <li>1. Nanjappashetty.president    mob:9743004723</li> <li>2. H N Shylaja,secretary        mob:8095523335</li> <li>3. K N Naveen Treasurer        mob:9964150579</li> <li>4. K N Ramashetty Director    mob:9741519922</li> </ol>
5	Governing body members	Respected president, secretary & Treasurer 6 Directors
6	FCRA No	094550013 renewed on 22/08/2016-28-12-2021 Educational, Social 80g/12A certificate and pan card no AAAJHO113M TAN certificate-BLRH10632G. TDS RETURNS. GST-29AAAJ40113MIZD E. Procurement Certificate
7	Audit	Accounts are auditing by CA 1 <sup>st</sup> April to march 31 of every year
8	Mission	To Support-Positive Sustainable, On Going Changes Among Women-Children, SC/St,Bcm,Minority Section Of The Society
9	Objectives	<ol style="list-style-type: none"> <li>1. Education, environment and Health awareness</li> <li>2. Women empowerment through SHG's</li> <li>3. Skill training/self-employment</li> <li>4. Natural resources management</li> <li>5. Rural/Natural energy</li> <li>6. Digital literacy Training</li> </ol>

## ACTIVITES

### ➤ Formation of SHG

Women empowerment through a self help group promotion :- organisation promoted rural women awareness in Alur, Holenarsipura ,and Sakaleshapura Tqs women SHG 's . each SHG consists of 15 to 20 women like minded and neighbour members .weekly meeting ,thrift/ savings , discussion ,book maintains ,bank account in SHG name ,representatives, trainings internal leading among the members ,credit repayments. These are the SHG's concept features. With the finance support of CARITAS of India /CMSS also - 15 SHG's ,HDCC bank / PACCB banks 120 SHG's , ZP Hassan / SGSY BPL 55 SHG's in Alur and H .N Pura taluk , NABARD 125 SHG's in Alur and H.N Pura taluk, and CAPART 15 SHG's ,water shed 20 no SHG's, all theses SHG's are functioning as per SHG's concept.

HARSITHA a voluntary organisation registered under co operative act in 2<sup>nd</sup> August -1997 Hassan district initially started SHG's promotion financial supported by CARITA / INDIA through CMSS as a partner NGO. we promoted 20 SHG's in Hassan taluk kattaya hobli ,village visits documented to women members to organised 15 to 20 village women with in the village, street and common minded person set of books, weekly meeting, thrift / saving bank account representative and bank remittance After 3 maintained start internal credit links then with concerned bank.

SGSY: - However HARSITHA approached ZP Hassan to mobilised finance supports under SGSY . we promoted no of 100 SHG with BPL family women members .we nurtured them documentations capacity building trainings and select the quality of groups to sanctions recovering funds of Rs. 10000/- each groups as well as subsidy amount to take up income generation activities to No of 55 groups in Alur and H.N Pura taluks.



➤ **Self-Help Group Trainings bank credit linkage, book audits**

A SHG (self help group) is a community based group with 10-20 members. They are usually women from similar social and economic backgrounds, all voluntarily coming together to save small sums of money, on a regular basis. They pool their resources to become financially stable, taking loans from their collective savings in times of emergency or financial scarcity, important life events or to purchase asset. The group members use collective wisdom and peer pressure to ensure proper end-use of credit and timely repayment. In India, RBI regulations mandates that banks offer financial services, including collateral free loans to these groups on very low interest rates. This allows poor women to circumvent the challenges of exclusion from institutional financial services. This system is closely related to that of solidarity lending, widely used by microfinance institutions.

Beyond their function as a savings and credit group, SHG's offer poor women a platform for building solidarity. They allow women to come together and act on issues related to their own lives including health, nutrition, governance and gender justice.

## Advantages of financing through SHGs

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- An economically poor individual gains strength as part of a group.
- Besides, financing through SHGs transaction costs for both lenders and borrowers.
- While lenders have to handle only a triple SHG account instead of a large number of small-sized individual accounts, borrowers as part of an SHG minimize or travel (to and from the branch and other places) for completing paper work and on the loss of workdays in canvassing for loans.
- Where successful, SHGs have significantly empowered poor people, especially women, in rural areas.
- SHGs have helped immensely in reducing the influence of informal lenders in rural areas.
- Many big corporate houses are also promoting SHGs at many places in India.
- SHGs help borrowers overcome the problem of lack of collateral. Women can discuss their problem and find solutions for it.



➤ **Ayurvedic Medicines Environment Awareness**

**Ayurvedic medicine plants:** - organisation selected no of 40 rural women from different SHG's and sent to BAIF at tippturu to 2 days learn usage of different medicinal plants. We supplied MADHU MATHI, MADHU NASHINI, ALOVERA, TULASI, NEEMBU, NALLI, AMTRUTHA BALLI, KAAMA KASTHURI, PAPPAYA, KARI LEAF, medicine plants and distributed to SHG's family to grow in the front yard places by using waste water.



➤ **Micro enterprises and Self-Employment Trainings**

**Tailoring**

Organisation conducted women tailoring programme for a period of 3 months to 6 months. Each batch consists of 30 women members from 8-10 village in different SHG's, total no of 15 batches completed. Most of them created as self employment and earning. No of 10 members created garments, some of them availed employment opportunities in existed in garment

1. Adult education dep:- 2 batches in 60members in two villages, each batch 30 members .
2. L.V polytechnic :- each batch for a period of 6 months ,in Alur tq, in 8 batches Magge ,kanathur, ballupete -2 batches , hoskote -2 and playa -2

And organisation conducted no of 2 batches for a period of 3 months in Alur town .



**Embroidery**

Back ward class and minority

Conducted no of 2 batches of embroidery skill training each batch consist of 30 womens from 20 SHG'S .After the training credit bank linkages also taken place some of them continued the skill consists the employment opportunities and earning.



Food Process



## Mat weaving

No of 30 women from different SHG's conducted stick mat weaving for a period of 3 months. they harvested mat stick in local river side for a period of 12 days, dry process, granting process, a mat wearing 2 ½ months then bank credit tie up system made to all 30 members production mat installed .steel and woollen poles using looms prepared and started production and making in village and sandy days up to 3 years taken place they stopped due to non availability of raw sticks.



## Screen print



International Women's Day is celebrated on 8 March every year. “the focus of the celebrations range from general celebration of respect, appreciation and love towards women to a celebration of women's economic, political, and social achievements.”

Printing in general, and screen printing particular, was hitherto a male-dominated business. However, women are now largely joining in the screen printing business either single handedly or in partnership with their family members (husband, brother or father) or taking up managerial positions in large companies in the screen printing department.

### *Women at the forefront of screen printing business*

We have tried to compile as much information and photographs of women entrepreneurs in screen printing. There could be/there are many other women entrepreneurs in screen printing. We could not really accommodate all of them. Nevertheless, we salute every woman entrepreneur who is taking the screen printing industry a step ahead

Also, women seem to be taking great interest in screen printing thanks to the advanced technology and knowledge imparted. The photo collage (file pictures), shows women entrepreneurs/working women in screen printing sector, taking part in DMI's various workshops and hands-on training. In the past, several women print technology students, too underwent training at DMI in advanced screen printing and now they are well employed in various printing companies.

Woollen Knitting



## vermin compost



ermicomposting is a process in which earthworms are used to convert organic materials into humus-like material known as vermicompost. A number of researchers throughout the world have found that the nutrient profile in vermicompost is generally higher than traditional compost. In fact, vermicompost can enhance soil fertility physically, chemically and biologically. Physically, vermicompost-treated soil has better aeration, porosity, bulk density and water retention.

Chemical properties such as pH, electrical conductivity and organic matter content are also improved for better crop yield.

➤ Computer education to physically handy capped :-

No of 5 batches of computer basic training conducted in Alur ,Arsikere, and Sakaleshapura tq .each batch consists of only 5 physically handy capped candidates .also they availed stiffened Rs.700 /- per month for a period of 3 months course .financial supported by L.V Polytechnic



➤ *Awareness in Micro Watersheds Project Watershed Department*

Micro water shed :- Agriculture / water shed department supported to promote micro water shed SHG's and promoted no of 15 SHG 's and 6 micro water sheds in Hoskote hobli ,Alur. All the SHG's continued SHG's concept functionalities.

Kitchen garden: - organisation intervened with agriculture department and mobilised ten varieties of vegetable seeds like Green leaf, Ridge nut, Radish,Drumstick, Beans ,Tomato ,Chills ,Ladies finger, Brinjel ,seeds to SHG's families members developed kitchen garden in their homestead plats .



### ➤ Awareness Programs

Seniors service :- 60 years aged men- women of village need to a identity card which travel, hospital and other government benefits total 3050 cards .since last 2 years government of Karnataka and India make it online service to eligible seniors .

PMS 'O'-balance bank accounts :- prime minister's zero balance bank accounts organisation initiated to Awareness PMS 'O' balance bank accounts in Hassan district to no of 14 branches of Vijaya bank 35000 accounts and other banks likes SBI, Corporation, Karnataka, Canara, Allahabad bank.





## ➤ FEVOURD-K

FEVOURD-K NGO Federation in Karnataka state it is a Non-Profit registered organization working for the empowerment of social workers and social organizations. It is a group of 1000 social organizations and social workers. These organizations work on more than 25 different social subjects like health, education for under privileged children, environmental issues, rural development, employment generation, and so on. NGO Federation strengthens the social organizations that are working in various social welfare and charitable activities.

### ➤ OUR OBJECTIVES

- ❖ To felicitate social organizations and workers for their work. This will encourage them to improve their productivity in social work services.
- ❖ To conduct awareness programs about NGO Legal Compliance, Accountability, Government schemes, bank schemes, the judicial system, NGO administration, and private and institutional donors.
- ❖ To promote social organizations and workers in front of private donors, corporate donors, and Government agencies.
- ❖ To create a platform for private donors, CSR corporate donors, Government agencies, and NGOs to interact and work together to support different social initiatives.
- ❖ To create awareness about CSR opportunities, policies processes, and build resources for CSR To provide employment and self-employment opportunities in the field of social work.
- ❖ To provide professional training to NGOs for improving their productivity towards social work.



➤ *Bio-Gas Project ZP Hassan*

Organisation initiated to bio gas project through ZP Hassan .started the construction Deena bandhu model devises quantity about 1200 plants SHG members make use these plants and procesive cattles .During availing methane gas to cooking purposes 2013 onwards started sand availability cost also increased therefore closed .





➤ NABARD Village level awareness programmes



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**01. Banking service :-** credit availability observing capacity of finance to assets credit the employments opportunities increase the income maximum utilisation existed resource and bring their family sustainability and regularity of credit repayment while leads the better relationship among bankers and customers family insurances

**02. Personal health hygiene:** - basically rural women and children health condition are poor due to many of the reasons. Therefore better to give more importance of women and children personal hygiene, safe water, finger, hair, washing hands, and face, bath, fresh /protected food items in time. if is there any individual to avail first aid and necessary treatments nearby health services, asha , ANGANAVADI worker , A N M( different types of health hazards TB, cancer, HIV ,malaria fever ,cough ,and others)

- 03. Education :-** education is one of the basic resources to uplift the community and village members then only automatically positive changes take place( for example education levels like 8<sup>th</sup>, 10<sup>th</sup>, PUC ,and degree) style of their living conditions very effective.
- 04. Food:-** in taking food is one of the important aspect children adult nursing mother and aged person is little different hard worker need to take more than 2800 calories aged children nursing mothers need nutrition food not field members need 2200 calories in day food clean, fresh, taste, of nutrition is healthy.
- 05. Government facilities from the department:** - introduced the lime department and list out the available facilities through GP department's visits approach them availed information and initiate to avail benefits.
- 06. Social Evils:** - child marriage, children and women trafficking, child labours, bonded labours, physical hand cap, migration, tobacco chewing, drug auditions, de-abdication.

**Activities:** - discussion in the SHG's meeting representatives interactive and fix update and time place .maximum 40 to 50 women. consists of 2 to 3 nearby villages program will be in the school room ANGANAVAADI or community hall then implement to any of the department involve the GP and TP elected persons members as a chief guest, each batch will be maximum 2 to 3 hours of time and use banners photos signatures of participants and photos with reports.



## General Health Camps activities

Organisation supported to bring the awareness through SHG'S members , SHG's federation and school students since 2000.also school students jaatha taken place. Medical general health camps conducted in 2 villages T .Guddenahalli Alur taluk and Bandishettyhalli H.N pura taluk through NABARD village V.D.P programme .one more village in H.N pura taluk through SUZLAN Company (wind air plant) at Harihara pura village.

Eye camp conducted in Alur taluk level along with lions club

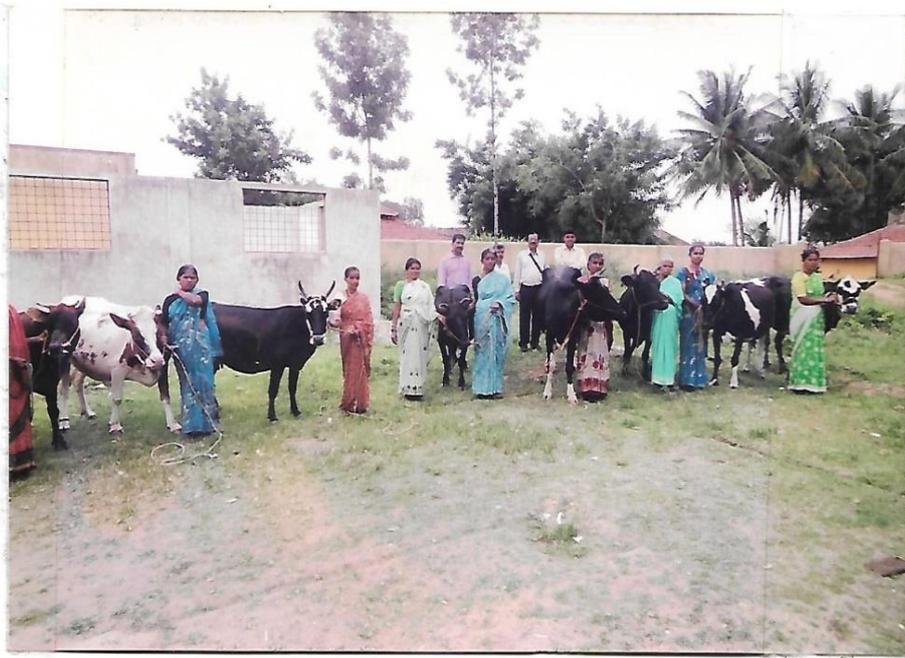
Every 7th of August conducting of SHG's meets about MOTHER MILK (sthnya pana saphaha), malaria,T.B, cancer, and national day of the food .

We educating on COVID-19 as and when in the meeting

COVID -19 :- privative measures



➤ Cattle Camps



➤ Digital Literacy internet "SAATHI" Google And TATA Trust



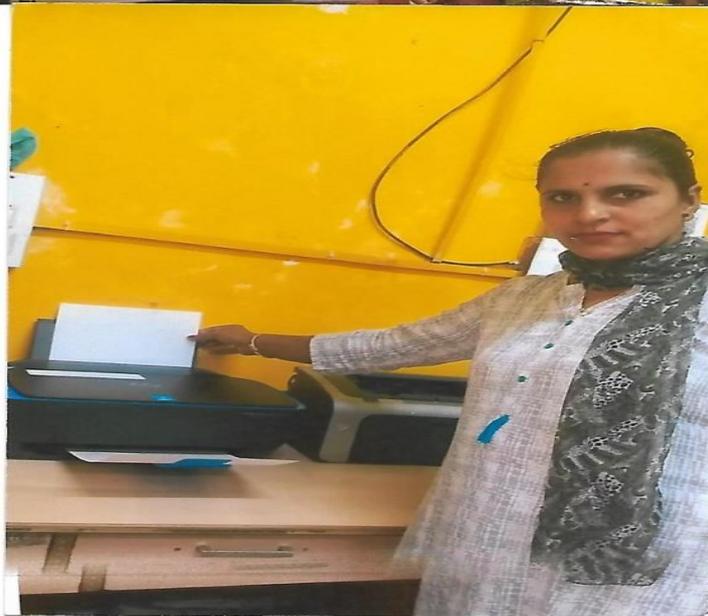


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➤ Digital Literacy “INTERNET SAATHI HP Printer Project” TATA TRUST

Harsita Alur Yojane, Karnataka with the support of Tata Education and Development Trust have implemented “Sashakt-HP printer Initiative in Karnataka among 275 women”. This initiative Enable women to set-up enterprises to own and control, also builds the women’s empowerment by building their capacities. Project “Sashakt” created a space for Rural Development and through fostering Entrepreneurial Opportunities and addressed the need of affordable and accessible printing facilities in rural villages. Project Sashakt embarked a new technical skills set among 275 rural women in Karnataka and instilled self-confidence and agency of women at the grass roots. The program augmented technology driven training content which is in the form of a video’s and illustration on setting up the printer, skills to handle the printers, use multiple functions of the printer. This Initiative created access to a portable printer to the Saathis at a subsidized cost of Rs.4400 and to catered the printing and scanning needs of the villages and turned into a digital hub of services in few places. Each printer cost INR7400, however the Saathis were given an upfront subsidy of INR 3000 which reduced the purchase price of the printer to Rs.4,400. HP Printer Program implemented in 5 districts of Karnataka with the support of partner organizations.



➤ [Paper bag/Cloth Bag making training Program \(NABARD Sponsored\)](#)

**Program sanction Details**

❖ Ref No	:- NB(KA) MCID/13581/LEDP
❖ Date	:- 09-03-2020
❖ Name Of program	:- Paper/Cloth Making
❖ Name Of Ngo	:- HARSITA ALUR YOJANE
❖ Sanction Amount	:- 4,98,000
❖ Beneficiary	:- 90 SHG Members
❖ No Of batches	:- 3 Batches
❖ Training Period	:- 15 days each batch

We conducted No of three batches of paper bag trainings as per terms of sanction. Due to corona virus the program was delayed. However after taking permission form all concern agencies and followed strict guidelines like sanitizers wearing of mask and social distance. The sessions were handle by experts and included REDP classes as well as hand on practice of the art and skill of paper bag manufacturing. Initially participants started making bags of newspaper to home there skill gradually moving to brown paper and then finally different colour papers. As per norms we supplied materials kits scissor, cutter, whole punch, colour paper, tag and gum. The participants were thought to make different types of bags as well as different styles and sizes of bags. The participants were motivated to start their own unit and earn additional income to the family.

One day exposer trip conducted to aralagupe women technology park in thiptur block of thumku district dated 29/08/2020 during the time they were seen different income generation activities like paper/cloth bag making, areka leaf plat units, green house, ragi products, green vegetables drying process through using solar technology involved with SHG members(MANINI Mahila swa shahaya sangha)

We initiated to visit banks like canara, vijaya, SBI and nabfins services to mobilized credit sources to the trainees 39 participants to avail the bank credits to carry out the program details enclosed

Soon after exposer trip all the trainees inspired and decided to start the paper bag unit for that invest Rs. 39,000/- and purchased the necessary raw materials from Bangalore. Started paper bag making process also visited in the market shops like cloth, saree, kinds wears, Shoos showrooms, bakery and mobile shops to supply the different size different colors and different design bags initially they supplied them free of cost few of them only agree to

purchase in a very small quantity rest of others not willing due to cost is more than the plastic bags. Some of trainees are selling in the own general stores and initiating with other shops.

All these trainees are doing paper bags and as well as cloth bags regularly and supplying to the wholesale delivery and tie-up with mudra bag mart these are regular in repaying to bank credits Each members earning monthly 2000 to 3000/-



➤ *Mushroom Cultivation/Bee Keeping (NABARD Sponserd)*



As per programme guidelines the organisation had a discussion with NABARD DDM Mr. V.G Bhatt Hassan dist, submitted the acceptances letter and initiated to select the trainees in existed SHG's. total number of 38 SHG's, 90 women members from different number of 3 blocks in Hassan dist like Alur, Sakaleshapura and Hassan block. It is number of 6 days course of intensive training and 1 day exposure study and refreshment course a day.

We conducted training as per terms of sanction. However after taking permission from all concerned agencies and following strict guidelines like wearing of masks, use of sanitizers and maintaining social distance. It is Bee keeping and Mushroom cultivation training to conduct in Hassan District. In three different blocks from 27-02-2021 to 24-04-2021 the sessions were handled by expertised and included theory as well as practical skill of bee keeping and Mushroom cultivation. Initially the participants started by bee keeping how to search bee huts and finding and collect the bees by safety precautions. Then how to collect honey and purify it, after then started mushroom cultivation purchase mushroom seeds and necessary feeding to fill in covers. Started the experts the programme useful. The participants were informed that Harsita Alur NGO will follow for a period of 1 year.

NABARD will support finance assistance to carryout training as per guidelines to training, styfund Rs.50/ per day each trainees. exposure, bank credit linkage, refresh course for a day to actively involved trainees and support marketing tie up to continue for long run.